

**Student Services  
2008-09 Program Review  
Instrument**

Department or program: Student Activities Office

Name and title of preparer(s): John Cогnetta, LaDonna Yumori-Kaku, and Dennis Shannakian

In providing responses in the following areas, **please provide quantitative and qualitative data to support your responses.** For the purposes of the Program Review, both departments and programs will be referred to as “program.”

- I. **Description and mission of the program.** Provide a brief description of the program including any services provided and the program’s mission.

The Student Activities Office offers the De Anza student population unique opportunities not readily available from any other office or program, such as being able to connect with other students and faculty, exploring ideas without limits and consequences, developing life long relationships, becoming a leader and also being part of a team, developing skills that build character and future leaders, serving their communities, and directly interacting with and learning of diverse cultures, ethnicities and political ideologies.

II. **Retention and growth.**

- A. How has the program responded to the institutional goal of increased access, growth and retention?

Several studies (Cогnetta, 1993) have concluded that students who are involved with the institution succeed at a far greater rate than those who do not participate in college life programs. Based on these facts, we can conclude that our efforts of providing for a vibrant college life program lends to the retention and success of our students.

College is a total experience. As educators, we have an obligation to students to provide them with the total experience of college. De Anza College students are very fortunate to have a well-established tradition of a healthy college life atmosphere. Students recognize the difference this makes. Due to free flow, our student population is free to attend any of the several local community colleges that offer the same academic programs as De Anza.

What is so unique about De Anza that makes students bypass San Jose City, Evergreen, West Valley and Mission Colleges to attend De Anza? The difference is the life of the college, the feelings students have about the institution. College life is the specific atmosphere that is rated by the activities, opinions and attitudes that allow students to feel connected to the institution. Recent literature documents the benefits of having students involved with the institution. The more students are involved in the total academic experience the greater the persistence and learning. In order to enhance success, it is

recommended getting students to join student organizations, participating in extra curricular activities and creating opportunities for greater student to faculty interaction outside of the classroom. We proudly provide opportunities for these connections to be established.

*"Perhaps the most important general conclusion to emerge from this elaborate analysis was that nearly all forms of student involvement are associated with greater-than-average changes in the characteristics of entering freshmen." (Astin, 1985)*

Due to all of this we support all divisions and departments with regards to recruitment, retention, and success.

- B. How has the program responded to the institutional goal of increased access, growth and retention specifically for the identified targeted populations of African Ancestry, Latino/a, and Filipino/a, Students with Disabilities?

The Student Activities Office serves the entire student (and staff) populations. The Student Activities Office works to insure funding for diversity awareness programs and works with faculty, staff and students to sponsor awareness programs. The Student Activities Office recognizes voids and where necessary will conduct programs when clubs or others are not available to conduct such awareness programs.

Due to reporting restrictions we have been unable to track students. The Student Activities Office does not have the same access, nor is set up in the same manner as instructional segments so we have been unable to track student populations. Our programs are not in a controlled classroom experience so it is impossible to tract those who participate. In the recent past, attempts have been made to have our 60 clubs provide roster lists, (for equity but also to establish an alumni association) but the clubs are reluctant to provide such information.

- III. **Student equity.** In what ways has the program worked towards decreasing the student equity gap? Has the program made progress towards or achieved these equity goals? What challenges exist in the program in reaching such goals?

- IV. **Strategic Planning initiatives (Community Collaborations, Cultural Competency, Outreach, and Individualized Attention for Retention).** Other than what was mentioned in III and IV above, what other Strategic Planning Initiatives has the program addressed and in what ways?

- V. **Budget limitations.** (Please be specific in your responses.)

- A. Identify any limitations placed on the program based on limited funding. What increases in resources are critical to the program and what are the consequences if the program does not receive these resources?

Similar to every other program on campus, funding will always be an issue. The Activities Office is at the mercy of the DASB. In the past, they have seen value in financially supporting the Office and events.

B. Identify any other implications affecting your program: e.g. technology, staff, Facilities.

C. Describe the consequence to students and the college in general if the program were eliminated. Please be specific.

This would be catastrophic for outreach, retention and success of students as proven by empirical data already cited.

VI. **Assessment of program.** What evaluation and/or assessment practices are in place to support the program's accomplishments and findings? (provide quantitative and/or qualitative data).

Here is our current list of clubs:

1. [4 Elements Hip Hop](#)
2. [American Sign Language \(ASL\)](#)
3. [Animal Lovers](#)
4. [Architecture and Interior Design Club](#)
5. [ArtDeCo \(Art and Design Connection\)](#)
6. [Asian Pacific American Students for Leadership \(APASL\)](#)
7. [Auto Technology](#)
8. [Black Student Union \(BSU\)](#)
9. [Catholic Student Club](#)
10. [Chinese as a Second Language \(CSL\)](#)
11. [Chinese Student Association](#)
12. [Christians on Campus](#)
13. [DA Psychology](#)
14. [De Anza Academy of Independent Filmmakers](#)
15. [De Anza Anime Club](#)
16. [De Anza Cheer and Dance Team](#)
17. [De Anza Chinese Pop Association \(DACPA\)](#)
18. [De Anza Circle K](#)
19. [De Anza Club of Accounting and Finance](#)
20. [De Anza College- Badminton Club](#)
21. [De Anza Eurasia Club](#)
22. [De Anza Fencing](#)
23. [De Anza Gay-Straight Alliance \(GSA\)](#)
24. [De Anza International Student Association](#)
25. [De Anza Marketing & Communication](#)
26. [De Anza Math Club](#)
27. [De Anza Red Cross Organization](#)
28. [De Anza Shotokan Karate](#)
29. [De Anza Taekwondo Club](#)
30. [Disabled Students Unlimited \(DSU\)](#)
31. [Engineering Technology \(ET\)](#)
32. [Furendo Suppondo \(FuSu\)](#)
33. [Global Business Association](#)
34. [Grace Fellowship](#)
35. [Habesha Student Association](#)
36. [Hong Kong Student Association](#)
37. [Honors Club](#)
38. [I Sang Pilipino Unity Student Organization](#)

Formatted: Indent: Left: 36 pt,  
Tabs: Not at 36 pt

Formatted: Bullets and Numbering

- [39. Indonesian Student Organization \(ISO\)](#)
- [40. Intercultural Club](#)
- [41. International Board Game Club](#)
- [42. International Fashion Club](#)
- [43. International Student Volunteers \(ISV\)](#)
- [44. International Youth Fellowship \(IYF\)](#)
- [45. Japanese Student Association \(JSA\)](#)
- [46. Jews, Israelis and Friends \(JIF\)](#)
- [47. Korean Student Association \(KSA\)](#)
- [48. Latino/a Empowerment at De Anza \(¡LEAD!\)](#)
- [49. Muslim Students Association \(MSA\)](#)
- [50. Outdoor Club](#)
- [51. Saltworks Christian Fellowship](#)
- [52. Socialist Organizer](#)
- [53. South Asians for Peace \(SAP\)](#)
- [54. Speech and Debate Club](#)
- [55. Student Nurses Organization \(SNO\)](#)
- [56. Students for Justice \(SFJ\)](#)
- [57. Taiwanese Association of De Anza](#)
- [58. The Entrepreneurs Club of De Anza](#)
- [59. The Unexplained \(Un-X\) Club](#)
- [60. T-Tennis](#)
- [61. United Nations International Children Education Fund \(UNICEF\)](#)
- [62. Vietnamese Student Association \(VSA\)](#)
- [63. Volunteers for People with Special Needs \(VSN\)](#)
- [64. Walking Along God's Vision Everyday \(WAVE\)](#)
- [65. Working Institute Sustainable Environment \( W.I.S.E.37\)](#)
- [66. World Peace Buddhists](#)
- [67. Youth Empowered to Serve!](#)

Deleted: <#>Put in list of Clubs here¶

Deleted: 300

Deleted: 60

It must be noted that there are over 500 students who are involved as club officers and over 67 faculty/staff who serve as club advisors. Clubs serve as a vehicle to bring students together with faculty/staff in an educational experience outside of the classroom. While the individual clubs benefit from the advice of the advisor, the advisor also benefits from this personal involvement.

In addition we have more students wishing to participate in DASB leadership than the DASB constitution allows. Wanting to fulfill these eager students, the Senate created the position of Junior Senator and Agent to enable greater opportunities for those wishing to serve.

VII. **Additional comments.** What additional information is important to consider when reviewing the budget of your program for possible reductions? You may include any or all of the following, or other information.

- **Relationships with other programs.** Describe any partnerships or collaborations that the program is actively engaged in, which reduce costs and/or improve service delivery.

a. We are a unique service not duplicated by other offices nor services. The Student Activities Office serves as an important liaison between the students, De Anza

Formatted: Bullets and Numbering

Deleted: are a

Associated Student Body Senate (DASB), the Inter Club Council (ICC) and the College with regards to the DASB budget, student advocacy and programs.

The Student Activities Office provides complete oversight and supervision for the Photo ID (DASB Card) production services (over 21,000 cards produced). In addition, we also collaborate with the Counseling Division for new student orientation classes every quarter. Last year over 5,000 new students were connected with campus life through classroom presentations by student leaders and Student Activities staff member.

Deleted: 14

Deleted: 3

- **State and Federal mandates.** What State or Federal mandates impact the work you do?
- **Trends.** Describe any positive and/or negative trends in the program.
- **Comparable programs at other institutions.** Provide any information that you have that would allow for a comparison of the program to similar programs at other institutions in the State.

#### VIII. Program strengths/areas for improvement.

A. Provide a summary of the program's main strengths.

Our program is recognized as a leader that rivals some four-year college life programs. We do an exceptional outreach to both students and faculty/staff to create and sustain club participation. All efforts are directed into providing a vibrant college life program, leadership opportunities and college appropriate events.

B. Provide a summary of the program's main areas for improvement.

Possibly getting students to agree to have a formal leadership class. Currently there is no venue to really discuss issues and speak to leadership philosophy, styles, management, etc.

#### IX. Suggestions for campus-wide change.

- A. What organizational change would you recommend to increase program effectiveness, include consolidations, collaborations, or mergers that you think the college should investigate?
- B. Are there cost savings or recommended reductions to any areas of the college that you think should be investigated?

**De Anza College Student Services  
2008-09 Program Review Summary**

Name of Program Student Activities

Name of Preparer(s) John Cognetta, La Donna Yumori-Kaku, Dennis Shannakian

Each program and department is asked to complete the following 2008-09 Program Review Summary. These Program Reviews will be used to make planning decisions for the 2009-10 year and/or address plans for 2008-09.

**Service/Program Summary. Provide as much information as available.**

	2007-08	2008-09	Impact of Reduction/Increase (If applicable)
Budget Total	406,626	419,436	
A budget	365,223	367,870	
B budget	11,253	10,696	
C budget	0	0	
Strategic Planning	0	0	
DASB	24,400	34,952	
Grants	0	0	
* Other	5,750	5,918	
# Staff – Total	6	6	
Classified Contract	2	2	
TEA	0	0	
Faculty	1	1	
Students	3	3	
# Students Served (unduplicated)			
# Students Served (duplicated)			
Ratio of staff to students			
WSCH			

**\*For categorical funding, please supply any additional data for clarification.**

**\*Demographics of Students Served (if available)**

Ethnicity	2007-08		2008-09	
	Number	Percent	Number	Percent
African American/Black				
Amer. Indian/Alas. Nat.				
Asian American				
Chicano/Latino				
Filipino				
Pacific Islander				
Other				
White				
Decline to state				

Gender	2007-08		2008-09	
	Number	Percent	Number	Percent
Female				
Male				

**\*For categorical funding, please provide all information available at this time.**